

COMPETITION RULES: WK39-42_RT_SPRING_(TVC)_WINDOW_DIGITAL_&_SOCIAL

1. INTRODUCTION

- 1.1. The Mr Price RT Spring TVC Throwback competition (the “Competition”) is conducted by Mr Price, a division of Mr Price Group Limited (“Mr Price”).
- 1.2. Participation in the Competition constitutes an agreement to abide by these competition terms and conditions (“Rules”). Any person failing to comply with these Rules will not be entitled to participate in this Competition or will be disqualified from the Competition.
- 1.3. The Competition may only be entered into by participants who are resident in South Africa, Botswana, Namibia, Lesotho & Swaziland and are over the age of 18.
- 1.4. No one who is a director, member, partner, employee, agent of, or consultant to Mr Price, or the Mr Price marketing service provider(s) utilised in connection with this competition, any other person who directly or indirectly controls, or is controlled by, them, or any spouse, life partner, close family member, business partner, or associate of any of such persons, may take part or enter the Competition.
- 1.5. To enter this Competition, you need to:
 - 1.5.1. Follow the official Mr Price Fashion Instagram account, i.e., Instagram @mrpfashion, and
 - 1.5.2. Post a throwback photo of yourself on your Instagram account rocking Mr Price fashion items using #mrpricesummervibes & tag @mrpfashion, and
 - 1.5.3. Have a public Instagram profile.Mr Price reserves the right to amend the entry mechanics without prior notice throughout the duration of the Competition.
- 1.6. Multiple entries are permitted, however, only one photo will be considered by the judges.
- 1.7. Only entries which comply with these Rules and best fulfill the throwback summer mood will be considered.
- 1.8. Entrants who have recently entered and won a Mr Price competition within the last six months (calculated from the start date of the previous competition), may not take part or enter this Competition. The entrant will be disqualified from the Competition.
- 1.9. The Competition starts on 20 September 2021 and closes on 11 October 2021. The winners will be notified and contacted through Instagram.

2. THE PRIZE

- 2.1 Four entrants will be selected as the winners of the Competition. They will each win a R2500 voucher to redeem on the Mr Price online store or on the Mr Price app. Winners will be announced weekly over the competition period as follows:
 - 27 September 2021: week one winner is announced.
 - 4 October 2021: week two winner is announced.
 - 11 October 2021: grand final – two winners will be drawn.

- 2.2 We may ask the winners to take part in publicity connected to this Competition. Winners grant permission for Mr Price to use their names, social media handles and photographs in any advertising and promotional material for this Competition. This includes use on the Mr Price social media and digital platforms. You may ask us to remove your name, your social media handle or refuse to take part in any publicity. Winners who participate in any of the instances referred to in this clause will not be entitled to any payment or other remuneration for such publicity or otherwise.
- 2.3 The voucher to the value of R2500 (two thousand five hundred rands) for each winner will be arranged and delivered by direct message on Instagram to each of the winners.
- 2.4 The winners will be chosen by a panel of judges whose decision will be based on the best execution of the competition.
- 2.5 The prizes are not transferable, non-refundable, non-exchangeable and cannot be redeemed for cash.
- 2.6 To the maximum extent permitted in law, Mr Price excludes liability for any defects in the prizes.

3. LIMITATIONS

- 3.1. By participating in the Competition, you agree, subject to applicable law, that Mr Price will not be liable for any losses, damages, or claims resulting from acceptance, possession, or use of any of the prizes.
- 3.2. Mr Price reserves the right to remove any entries that it finds offensive or inappropriate.
- 3.3. Before the winners are announced Mr Price reserves the right to call for more information about the potential winners to verify the content and information provided. Mr Price may refuse to award the prizes to the winners if there is suspicion of any irregularities or fraudulent activities.
- 3.4. This Competition is in no way sponsored, endorsed or administered by, or associated with Instagram.
- 3.5. In the event of a dispute in respect of any aspect of the Competition, Mr Price's decision is final, and no correspondence will be entered into.
- 3.6. Mr Price does not sell personal information about individual members to third parties. We may, however, disclose personal information in response to a specific request by a law enforcement agency, subpoena, court order, or as required by law. Mr Price is committed to safeguarding the privacy of your personal information as set out in our Privacy Policy on: https://www.mrprice.com/en_za/customer-service/privacy-policy/. By entering this Competition, you agree that you have read and understand our Privacy Policy and that you understand what personal information we collect and how we process such personal information.
- 3.7. By entering this Competition, you warrant that the information submitted by you does not and will not violate any right of any third party, including copyright, trademark, privacy or any other personal or proprietary right. You agree to indemnify and hold Mr Price harmless from any third-party claims related to the content that you submit.
- 3.8. This Competition shall comply with, and will be subject to, any peremptory provisions of the Consumer Protection Act 68 of 2008 ("CPA") and the regulations promulgated thereunder, which are

deemed to be incorporated herein ("Peremptory Provisions"). In the event of any conflict between these Rules and the Peremptory Provisions, the latter shall prevail. Copies of the CPA and the regulations promulgated thereunder are available on the Department of Trade and Industry Website: <http://www.thedtic.gov.za/>.

- 3.9. Any provision of these Rules or the Competition which is held to be invalid or unenforceable shall be ineffective to the extent of such invalidity or unenforceability, without invalidating or rendering unenforceable the remaining provisions thereof.
- 3.10. Mr Price reserves the right to cancel or amend the Rules without notice in the event of a disaster, war, civil or military disturbance, act of God or any actual or anticipated breach of any applicable law or regulation or any other event that is beyond Mr Price's control.