

## **MRP BLACK FRIDAY / CYBER WEEKEND CAMPAIGN**

The following campaign is conducted by Mr Price Group Limited ("MRP") and is open to all South African residents.

For any queries please contact our customer service team at: [help@mrp.com](mailto:help@mrp.com)

### **1 BLACK FRIDAY INSTORE CAMPAIGN [ Friday 24 November]**

- 1.1 On Black Friday – [ 24 November], MRP brings you the biggest deals of the year on selected ladies, men's, and kids fashion for one day only, while stocks last.
- 1.2 This instore Black Friday campaign runs exclusively for one day only – [ Friday 24 November] and ends on the same day according to individual store trading times.

### **2 BLACK FRIDAY ONLINE CAMPAIGN [ Monday 20 November – Friday 24 November]**

- 2.1 This online Black Friday campaign commences on Monday 20 November, across MRP digital channels including website, app and social media channels, and ends at midnight on Friday 24 November.
- 2.2 This online Black Friday campaign consists of a one week build-up of daily deals on ladies, men's, and kids fashion across MRP digital channels before Black Friday on the 24 November.
- 2.3 These daily deals commence on Monday 20 November and run until Thursday 23 November. Daily deals are on selected items, while stocks last, for one day only.
- 2.4 On Black Friday [ 24 November], MRP brings you the biggest deals of the year on selected ladies, men's, and kids fashion for one day only, while stocks last.
- 2.5 Online customers qualify for Free Delivery on orders over R350, through any selected delivery method.
- 2.6 On Black Friday [24 November], MRP brings you extra savings online when you spend R600 and over, using the exclusive Black Friday coupon code – 'BLACKFRIDAY20' at checkout:
  - 2.6.1. Spend R600 and save R100 on any online purchase.
  - 2.6.2. Spend R800 and save R150 on any online purchase.
  - 2.6.3. Spend R1000 and save R200 on any online purchase.

### **3 CYBER WEEKEND ONLINE CAMPAIGN [ Saturday 25 November – Monday 27 November]**

- 3.1 This online Cyber Weekend campaign commences on Saturday 25 November, across MRP digital channels including website, app and social media channels, and ends at midnight on Monday 27 November.
- 3.2 This online Cyber Weekend campaign consists of daily deals on selected ladies, men's, and kids fashion across MRP digital channels from Saturday 25 – Monday 27 November, while stocks last.
- 3.3 Online customers qualify for Free Delivery on orders over R350, through any selected delivery method.

#### **4 MRP MONEY ACCOUNT HOLDERS**

- 4.1 Stand a chance to win 1 of 24 R5000 shopping vouchers when you shop on [Black Friday 24 November] using your MRP Money store card online or instore.
- 4.2 Mr Price Group Limited is an authorised Financial Services and Credit provider. NCRCP 46 & FSP 31450. T's & C's apply.

#### **5 TAG, SHARE & WIN COMPETITION [ Monday 20 November – Monday 27 November]**

- 5.1 This competition ("**WIN A BLACK FRIDAY TECH HAMPER WORTH OVER R15 000**") is conducted by Mr Price Group Limited ("MRP").
- 5.2 To enter the competition, follow us @mrpfashion on Facebook and Instagram from [Monday 20 November – Monday 27 November] for daily Black Friday posts. Share the daily posts and tag your bestie and @mrpfashion with #MRPBlackFriday and you'll be automatically entered to win.
- 5.3 Participation by the entrants in the Competition constitutes an agreement to abide by these Rules. Any person failing to comply with these Rules will not be entitled to participate in this Competition or be disqualified from the Competition.
- 5.4 Persons entering this competition may do so multiple times to increase their chance of winning.
- 5.5 This competition is open to all South African residents over the age of sixteen (16) years, excluding those persons described in clause 3.2. Any competition entrants under the age of eighteen (18) must have their parent/guardian's permission before entering.
- 5.6 The competition commences on Monday 20 November and ends on Monday 27 November 2017. No entries received after midnight on the end date will be considered. The winner will be drawn on Tuesday 28 November 2017.
- 5.7 The winner will be notified by a direct DM from the MRP Social Media Team on their Facebook and/or Instagram, including a shout out on MRP's channels. The prize

winner may be required to answer several questions about his/her eligibility. If a potential prize winner does not meet the eligibility requirements, the prize will be forfeited and awarded to the runner-up candidate. If we are unable to reach the winner for more than two (2) business days or cannot be contacted to redeem their prize on deliver, the winner's prize will be forfeited and MRP reserves the right to re-draw a new winner under the same conditions.

## **THE PRIZE**

5.8 1 x lucky winner will receive a Black Friday tech hamper to the value of R17 200.

5.9 The tech hamper consists of 1x iPhone 8 (64GB), an Outdoor Tech Backshot Pro Bluetooth Portable Speaker which doubles up as a flash light and a power bank, and MRP fashion vouchers to the value of R2000. All prizes are non-refundable, non-transferable, non-exchangeable and cannot be redeemed for cash.

## **5. COMPETITION LIMITATIONS**

- 1.1. To the maximum extent permitted in law, MRP and its directors, officers, managers, employees and agents, shall not incur any liability to any person for any injury, claim, loss or damage of any nature whatsoever, whether direct, indirect, consequential or otherwise, as a result of entering into, or arising from any cause whatsoever or howsoever arising from their participation in this Competition or the use of any prize won there under (any such prizes being utilized at the own risk of any winner thereof).
- 1.2. No persons who are directors, members, partners, employees or agents of, or consultants to MRP, its marketing service provider(s) utilized in connection with this Competition, any supplier of goods or services in connection with this Competition, any other person who directly or indirectly controls, or is controlled by, them, or any spouse, life partner, parent, child, brother, sister, business partner or associate of any of such persons, may enter the Competition.
- 1.3. In the event of a dispute in respect of any aspect of the Competition, MRP's decision is final and no correspondence will be entered into.
- 1.4. By entering the Competition, you authorize MRP to collect, store and use your personal information for communication and marketing material from MRP.
- 1.5. MRP does not sell or rent personal information about individual members to third parties. We may, however, disclose personal information in response to a specific request by a law enforcement agency, subpoena, court order, or as required by law.
- 1.6. This Competition shall comply with, and will be subject to, any peremptory provisions of the Consumer Protection Act ("CPA") and the regulations promulgated thereunder, which are deemed to be incorporated herein ("Peremptory Provisions"). In the event of any conflict between these Rules and the Peremptory Provisions, the latter shall prevail.

- 1.7. MRP is an International Retailer with its offices based in South Africa. The rules of this competition are governed by the laws of South Africa.
- 1.8. Any provision of these Rules or the Competition which is held to be invalid or unenforceable shall be ineffective to the extent of such invalidity or unenforceability without invalidating or rendering unenforceable the remaining provisions thereof.