

# Competition Rules

[24 June 2026 – 12 July 2026] | [Mr Price x Sphokuhle – Win a Chery Car Giveaway]

## 1 Definitions

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### IN THIS AGREEMENT

- 1.1 **participant** or **you** means the person who enters, competes in or is otherwise eligible to win this competition.
- 1.2 **promoter, we** or **us** means **Mr Price Apparel**, a division of Mr Price Group Limited or its agencies used to promote this competition.

## 2 Duration and who can enter

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- 2.1 The start of this competition is the 24 June 2026 and will end at 23:59 on 26 July 2026. Winner will be announced no later than 31 July 2026.
- 2.2 Entrants must possess either a valid learner's license or driver's license.
- 2.3 The competition is conducted by the promoter in collaboration with Chery Motors South Africa.
- 2.4 **This competition is only open to legal residents of South Africa aged 18 years or over.**
- 2.5 **If you have recently entered and won one of our competitions within the last six months (calculated from the start date of the previous competition), you may not take part or enter this competition. You will be disqualified from the competition.**
- 2.6 No one who is a director, member, partner, employee, agent of, or consultant of the promoter, or its marketing service provider(s) utilised in connection with this competition, any supplier of goods or services in connection with this competition, any other person who directly or indirectly controls, or is controlled by, the promoter (its agents, direct marketing service provider or supplier) or any spouse, life partner, close family member, business partner, or associate of any of such persons, may take part or enter the competition.
- 2.7 Entry into this competition is regarded as acceptance of these rules. If you fail to comply with these rules, you will not be entitled to participate in this competition or you will be disqualified from the competition.

## 3 How to enter

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- 3.1 To enter you must:
- Spend R350 or more on items from the #mrpricexsphokuhle range – proof of purchase will be required to validate the entry.
  - Follow @mrpricefashion, @chery\_southafrica and @sphokuhle.n on TikTok.
  - Create an engaging TikTok post featuring the items purchased and using the official competition audio posted on the Mr Price TikTok account and share using #mrpricexsphokuhle.
  - Only entries posted using the official Mr Price audio on the competition post will be eligible for the grand prize.
- 3.2 You may enter as many times as you would like, however, only one entry post will be eligible for selection.
- 3.3 For an entry to be valid, you must fulfil all the entry requirements set out in these rules.
- 3.4 **We are not liable for any technical failure that may result in an entry not being successfully**

**submitted.**

- 3.5 **Consumer Protection Act.** Under the Consumer Protection Act (CPA), we need to keep records of all the people used to promote the competition. We (or one of our subcontractors or affiliates) will keep this agreement for three years to serve as the record as required by the CPA.

## 4 The Prize

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- 4.1 **Prizes.**
- 4.2 There will be 1 grand prize winner who will take home:
- 2026 Chery TIGGO4CROSS LiT
  - R1000 Mr Price voucher
  - R1000 car hamper.
- 4.3 **You must have a valid South Africa ID, valid learner's or driver's license and proof of purchase when claiming the grand prize.** We will award prize after the close of the competition within a reasonable time.
- 4.4 Prizes are **not transferable, non-refundable, non-exchangeable** and cannot be redeemed for cash. To the maximum extent permitted in law, we exclude liability for any defects in the prize. **We may substitute any prize with another prize of similar value.**
- 4.5 **Transportation of the prize.** Mr Price, together with Chery Motors, will arrange for the collection of the car within a reasonable timeline following the announcement of the winner.
- 4.6 **Forfeiture.** If you do not respond to our communication to collect your prize within 8 working hours, you will forfeit it and we may select a new winner.
- 4.7 The R1000 Mr Price voucher is valid for 36 months beginning in July 2026.

## 5 Prize winner selection and publicity

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- 5.1 **Choosing a winner.** Representatives from Mr Price, Chery Motors and Sphokuhle N, will select their top two entries during the competition period and populate them in a TikTok poll where the public will be invited to vote for their favourite entry within the allocated times.
- 5.2 **How will you know if you have won.** Mr Price will contact the top two finalists via TikTok DMs to verify their entries ensuring they meet the entry criteria. Following the public vote, Mr Price will contact the winner – should the winner not respond within 8 working hours, Mr Price reserves the right to forfeit the prize to the first runner up.
- 5.3 Before the winner is announced we reserve the right to call for more information about the potential winner to verify the content and information provided. We may refuse to award the prizes to the winners if there is suspicion of any irregularities or fraudulent activities.
- 5.4 Winners will be announced publicly on our social platforms.
- 5.5 **Contact.** If you have a question about the competition, please email [help@mrp.com](mailto:help@mrp.com).

## 6 Dispute resolution

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- 6.1 **Arbitration.** If there is any dispute, the parties must refer the dispute within 15 business days to arbitration (including any appeal against the arbitrator's decision) under AFSA's latest rules for expedited arbitrations.
- 6.2 **CPA dispute resolution.** Despite the arbitration clause above, any party may use other dispute resolution channels that the CPA or other law provides.
- 6.3 **Severability.** This clause is separate and divisible from the rest of this agreement and stays effective even if this agreement ends or is invalid.

## 7 General

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- 7.1 **The competition is in no way sponsored, endorsed, or administered by, or associated with TikTok. You release TikTok of all liability for any damage you may suffer. You will be giving information to us and not to Instagram.**
- 7.2 **No liability. By taking part in this competition, you agree that you will not hold us liable for any losses, harm, damages, injury, claims or actions related to this competition.**
- 7.3 **Force majeure.** We will not be responsible for any breach of these competition rules caused by circumstances beyond our control.
- 7.4 **Use of personal information.** Participants understand and agree that in order to offer the competition, the promoter must collect and process personal information about them. We will not sell personal information about individuals to third parties. We may, however, disclose personal information in response to a specific request by a law enforcement agency, subpoena, court order, or as the law requires. You can read more about how we process personal information in our privacy policy <https://www.mrpricegroup.com/privacy-policy-2/>.
- 7.5 By entering this competition, you warrant that the information submitted by you does not and will not violate any right of any third party, including copyright, trademark, privacy or any other personal or proprietary right.
- 7.6 We reserve the right to change or cancel this competition prior to selecting a winner. These rules, including the duration of the competition, can only be reasonably changed (or superseded) by us in a written revision to these rules posted on the competition website or any other official competition communication methods we use to reach a majority of potential participants.
- 7.7 Income or other taxes relating to the prizes, if any, are the sole responsibility of the prize winner.
- 7.8 The competition is conducted under the laws of the Republic of South Africa.
- 7.9 Any provision of these rules or the competition which is held to be invalid or unenforceable will be ineffective to the extent of such invalidity or unenforceability without invalidating or rendering unenforceable the remaining provisions thereof.
- 7.10 If we need to, because of legislative or regulatory reasons, we may terminate the competition immediately and without notice. In the event of such cancellation all participants indemnify Mr Price Group from claims as a result thereof.