



Competition Rules

[28 July 2025- 24 August 2025] | [Mr Price Be The Next Fashion Designer]

1 Definitions

IN THIS AGREEMENT

- 1.1 participant or you** means the person who enters, competes in or is otherwise eligible to win this competition.
- 1.2 promoter, we or us** means **[Mr Price]**, a division of Mr Price Group Limited or its agencies used to promote this competition.

2 Duration and who can enter

- 1.1.** The start of this competition is the 28 July 2025 and entries close on 24 August 2025. The winner(s) will be notified by **8 September 2025**. A contract will then be sent to the winner(s) which must be signed and returned by **15 September 2025**.
- 1.2.** The competition is conducted by the promoter and its third-party contractors.
- 1.3.** This competition is only open to legal residents of South Africa aged 18 years or over, who are final year students in 2025, graduating in 2026 or have completed their studies between 2023-2024 with a recognised degree or diploma in fashion design.
- 1.4.** Entrants are to disclose any existing or upcoming campaigns with other brands or campaigns that may conflict with the competition and its requirements.
- 1.5.** No one who is a director, member, partner, employee, agent of, or consultant of the promoter, or its marketing service provider(s) utilised in connection with this competition, any supplier of goods or services in connection with this competition, any other person who directly or indirectly controls, or is controlled by, the promoter (its agents, direct marketing service provider or supplier) or any spouse, life partner, close family member, business partner, or associate of any of such persons, may take part or enter the competition.
- 1.6.** Entry into this competition is regarded as acceptance of these rules. If you fail to comply with these rules, you will not be entitled to participate in this competition or you will be disqualified from the competition.

2. How to enter

- 2.1** The Competition is entered by emailing your CAD drawings and sketches in a PDF (maximum 6mb) of 8-10 items (that could retail in any Mr Price store) by no later than 24 August 2025 to: BetheNext@Mrpricegroup.com alongside your inspiration mood board and brief motivation on why we should choose you. The entrant's full name, contact details, design school and current year of study is to be documented on each page of submission.
- 2.2** Winners will be selected on their potential, their understanding of the brief and the strength of their submissions.
- 2.3** Entrants may submit only one entry.

- 2.4 For an entry to be valid, you must fulfil all the entry requirements set out in these rules.
- 2.5 We are not liable for any technical failure that may result in an entry not being successfully submitted.
- 2.6 Consumer Protection Act. Under the Consumer Protection Act (CPA), we need to keep records of all the people used to promote the competition. We (or one of our subcontractors or affiliates) will keep this agreement for three years to serve as the record as required by the CPA.
- 2.7 Mr Price reserves the right to request additional supporting information regarding the entry to validate the authenticity and originality of the content shared.

3. The Prize

- 3.1. The prize includes an exclusive Mr Price Collaboration Agreement for a Creative Collabs range ("Collab Range") sold in over 40 (forty) stores and dropping online in 2026/27. Within 30 days of and subject to entering into the Collaboration Agreement with Mr Price, the winner will additionally receive:
 - 3.1.1. Apple iPad Air M3" (13 inch, 128GB storage);
 - 3.1.2. Apple Pencil Pro;
 - 3.1.3. R10,000 Mr Price fashion voucher; and
 - 3.1.4. R50,000 (Fifty thousand Rand) cash prize for the Collab Range to kickstart your design career which will become payable upon submission of valid cads to the satisfaction of Mr Price.
- 3.2. The prize is not subject to and will not include any royalties to the winner in respect of the Collab Range.
- 3.3. Prizes are not transferable, non-refundable, non-exchangeable and cannot be redeemed for cash. To the maximum extent permitted in law, we exclude liability for any defects in the prize. We may substitute any prize with another prize of similar value
- 3.4. You must have a valid South African delivery address and ID when claiming a prize.
- 3.5. Mr Price will attempt to contact the winner telephonically and via email communication. If a winner does not respond to this communication from Mr Price within 3 days, the winner will forfeit the prize and Mr Price may select a new winner.
- 3.6. Winner will be required to sign a contract by 15 September 2025.
- 3.7. For the duration of the contract mentioned under point 3.1 above, and for 3 (three) months from Collab Range launch date, you will be required not to perform design services for any competitor of Mr Price. But you will not be prevented from designing products for your own stores, small independent clothing retailers, or any other existing clients provided these do not include any Mr Price competitors.
- 3.8. If you are selected as a winner, you acknowledge that Mr Price will own the rights to the Collab Range and that you will not reuse, adapt, or copy the designs for another range.

4. Prize winner selection and publicity

- 4.1. One winner will be chosen, however we may, at our sole discretion, choose more than one winner.
- 4.2. The winner(s) will be chosen by a panel of Mr Price judges, and their decision will be final.
- 4.3. We will contact the winner by means of the contact details you provide. We will attempt to contact winners three times during a 72-hour period. If we cannot contact the winner during this period, the winner will forfeit the prize and we reserve the right to re-select a new winner under the same conditions. Winners who have not given us the correct details will forfeit the prize.

- 4.4. Before the winners are announced, Mr Price reserves the right to call for more information about the potential winners and to verify the information provided. Mr Price reserves the right to ask for your ID number, details of the current fashion school/college for those who are in their final year or a copy of your diploma or degree in fashion design.
- 4.5. We may ask the winner to take part in publicity connected to this competition. Winners grant permission for us to use their names, photographs or entry material in any advertising and promotional material for this competition.
- 4.6. Finalists and the winner will not receive any payment for entering the competition or participating in any media format related to it.
- 4.7. If you have a question about the competition, please email help@mrp.com.

5. Dispute resolution

- 5.1 **Arbitration.** If there is any dispute, the parties must refer the dispute within 15 business days to arbitration (including any appeal against the arbitrator's decision) under AFSA's latest rules for expedited arbitrations.
- 5.2 **CPA dispute resolution.** Despite the arbitration clause above, any party may use other dispute resolution channels that the CPA or other law provides.
- 5.3 **Severability.** This clause is separate and divisible from the rest of this agreement and stays effective even if this agreement ends or is invalid.

6. General

- 6.1 No liability. By taking part in this competition, you agree that you will not hold us liable for any losses, harm, damages, injury, claims or actions related to this competition.
- 6.2 Force majeure. We will not be responsible for any breach of these competition rules caused by circumstances beyond our control.
- 6.3 Use of personal information. Participants understand and agree that in order to offer the competition, the promoter must collect and process personal information about them. We will not sell personal information about individuals to third parties. We may, however, disclose personal information in response to a specific request by a law enforcement agency, subpoena, court order, or as the law requires. You can read more about how we process personal information in our privacy policy [<https://www.mrpricegroup.com/privacy-policy-2/>].
- 6.4 By entering this competition, you warrant that the information submitted by you does not and will not violate any right of any third party, including copyright, trademark, privacy or any other personal or proprietary right.
- 6.5 We reserve the right to change or cancel this competition prior to selecting a winner. These rules, including the duration of the competition, can only be reasonably changed (or superseded) by us in a written revision to these rules posted on the competition website or any other official competition communication methods we use to reach a majority of potential participants.
- 6.6 Income or other taxes relating to the prizes, if any, are the sole responsibility of the prize winner.
- 6.7 The competition is conducted under the laws of the Republic of South Africa.
- 6.8 If we need to, because of legislative or regulatory reasons, we may terminate the competition immediately and without notice. In the event of such cancellation all participants indemnify Mr Price Group from claims as a result thereof.